COOKIE POLICY

Version 1.0

Last updated on 4 June 2024

Contents

Policy Name: Cookie Policy
Version: 1.0
Effective Date: June 2024

1. Introduction

This Cookie Policy (hereinafter referred as "Policy") explains how AdvaGen Pharma Limited (hereinafter referred to as "AdvaGen", "we", "us" and "our") uses cookie and similar tracking technologies when you use our website and services. By using our website and services, you consent to the use of cookies and tracking technologies as described in this Policy.

2. What are cookies?

Cookies are small pieces of data, stored in text files. They are stored on your computer or other devices when websites are loaded in a browser.

They are widely used to "remember" you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "functional cookie"). A cookie may be set by the site that you are visiting (known as "first-party cookie"), or by third parties, such as those who serve content or provide advertising or analytics services on the website ("third-party cookies").

3. Other similar technologies

Websites may also contain other tracking technologies such as "web beacons" or "pixels" (to collect statistical information about user behaviour for similar purposes as cookie). These are typically small transparent images that provide us with statistics, for similar purposes as a cookie. They are often used in conjunction with a cookie, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

4. Why do we use cookies and similar technologies?

We use cookies for different purposes:
- **Enabling our websites to function properly**
  Some cookies are essential for the operation of our websites. For example, sign-in and authentication, we use cookies to ensure that you are shown the correct webpages for your location, or to identify when we have broken links or other technical issues with the website.

- **Analysing visitor behaviour**
  We may use cookies to analyse how our visitors use our websites and to monitor website performance. This allows us to provide an experience by making sure that our content and layout remains relevant to you. For example, we use cookies to keep track of which pages and links are most popular and which are not providing the information that's required by our visitors.

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- **Optimising and personalising**
  Cookies are also used to optimise the webpages that you visit, and to personalise the content that we show you across all our digital assets, based on what we understand about your requirements.

5. What types of cookies do we use?

We use both first-party and third-party cookies on our website.
First-party cookies are issued from the www.advagenpharma.com domain that are generally used to identify language and location preferences or render basic site functionality.

Third-party cookies belong to and are managed by other parties, business partners or service providers. These cookies may be required to render certain forms, such as the submission of forms, or to allow for some advertising outside of the AdvaGen website.

a. **Session cookie**

Session cookies enable the website you are visiting to keep track of your movement from page to page, so you don't get asked for the same information you've already given to the site. Cookies allow you to proceed through many pages of a site quickly and easily without having to authenticate or reprocess each new area you visit. These only last for as long as the session (usually the current visit to a website or a browser session).

b. **Functional cookie**

These cookies allow our services to remember choices you make, such as:
- Your username, preferences, and settings
- If you've filled in a survey or taken part in a poll or contest or otherwise reacted to something through the services, so you're not asked to do it again
- If you've used any of our services before; restricting the number of times you are shown a particular advertisement
- Your location; and enabling social media components

The aim of these cookies is to provide you with a more personal experience so that you don't have to reset your preferences each time you use our services. If you do not allow these cookies, then some of or all these services may not function properly.

c. **Advertising cookie:**

These cookies record your visit to our websites, the pages you have visited, and the links you have clicked. They gather information about your browsing habits and remember that you have visited a website. We (and third-party advertising platforms or networks) may use this information to make our websites, content, and advertisements displayed on them more relevant to your interests (this is sometimes called "behavioural" or "targeted" advertising). These types of cookies are also used to limit the number of times you see an advertisement as well as to help measure the effectiveness of advertising campaigns. If you do not allow these cookies, you will experience less targeted advertising.

d. **Analytics cookie:**

These cookies also enable us to personalize content and remember your preferences (e.g., your choice of language, country, or region). They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous.

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6. How do I control cookie preferences?

You can choose to reject or block all or specific types of cookie sets by virtue of your visit to a AdvaGen website by clicking on the cookie preferences on our website(s).
Please note that most browsers automatically accept cookies. Therefore, if you do not wish cookies to be used, you may need to actively delete or block them. You can manage cookies in the privacy settings of the web browser you are using.
If you reject the use of cookies, you will still be able to visit our websites but some of the functions may not work correctly.

7. Update and review

We may update this Cookie Policy from time to time. Therefore, we encourage you to periodically review this page for the latest information on the Policy.

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